

Sarah



"I am a junior in HS and I want to move to Colorado for my undergrad degree, and want to find schools that offer EAS"

Behaviors

find an engineering program in CO

uses her phone to quick Google search

goes to college fairs

uses her computer to compare schools/programs

utilizes the online tours

actively applying to schools

Facts

wants to move to CO for school

moderately tech savvy

Age 17

Junior in HS

Female

Needs/Goals

wants a school that offers scholarships and

wants a reasonably priced school

wants a school where she can live and eat on campus

wants a smaller school with a good program

wants a school with student resources (tutor, tech, etc)

wants a program with a smaller student to teacher ratio